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A UNIQUE WEB EXPERIENCE FOR MILITARY TEENS

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The Armed Services Ministry (ASM) team has partnered with Club Beyond to create the **Resilient Life** website. This site targets the military teen community and exposes them to the RezLife page on social media sites such as **Facebook**, **Twitter**, and **Pinterest**. ASM uses these forms of social media to pull teens back to the RezLife website where they can engage with Scripture resources and interact with each other.

RezLife is looking forward to launching *Rally Point*, an area on the website that will allow military teens to talk with their peers about the challenges of a military lifestyle and offer encouragement to one another. *Rally Point* will also offer a way for military teens to connect with each other in person, asking each user if they would like to share which military installation they are near and giving them a point of contact for that installation.

Once rolled out, *Rally Point* will provide military teens an additional valuable resource to help them lead a more normal, grace-filled life.



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